



DRBF FIVE YEAR STRATEGIC PLAN

Approved by ExBoD on 19 March 2018

Vision

For The Dispute Resolution Board Foundation Inc (**DRBF**) to be recognized as the premier, credible and most highly respected and governed international organization promoting proactive dispute avoidance and the minimization of the cost of disputation by promoting, maintaining and expanding the use of Dispute Boards worldwide.

SWOT Analysis

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Strategies for achieving vision

- Achieve **Financial Stability** and expansion of its revenue base through increased corporate, government and professional members, increased training and conference revenue and maintaining and building upon 2017 personal memberships. The aspirational target is to have an increased revenue base by the end of calendar 2023 based upon a finance plan to be developed by the Finance Committee and approved by ExBoD.
- Focus on its primary functions of retaining and attracting new **Members**, by providing educational, training and networking opportunities, sourcing new Dispute Board opportunities for members, structured outreach activities and providing member services as its primary functions. Membership benefits should continue to include training (both of members to a consistent curriculum and of client member organizations how to understand and use Dispute Boards), as well as the addition of new benefits such as expanded educational resources for the development of and promotion of best practices (revised Manual, expanded library, client-education and other seminars and the like). The aspirational target is to have an increased membership base by the end of calendar 2023 based upon a membership plan to be developed by the Membership Committee and approved by ExBoD.
- Ensuring that DRBF's **Governance Systems**, including practices and procedures, are undertaken in a professional manner consistent with world-class best practice. In any review of the Governance Systems, consider the appropriate representation of Regions on all DRBF governance structures and committees.
- Implement the Strategic Planning Committee recommendation to have each Region encourage, expand and restructure the **Area Representative** concept (not just limited to geography but areas of special Dispute Board expertise) as determined by each Regional Board.
- Establish a **DRBF Annual Meeting** which includes an Annual Report and annual Financial Statements to members to enhance professional governance and transparency to members. Seek to have the Annual Meeting in conjunction with the May International conference organized by Region 2 and have the Annual Meeting broadcast electronically to maximise attendance.
- Increase the focus and discipline to all **Outreach Activities** in all Regions, and in addition to Regional Outreach Committees create a Cross Regional Outreach Committee so that lessons learned and continuous improvement can be shared across the whole DRBF. Outreach should include the usual transportation, construction and heavy engineering industries but be extended, where possible and appropriate in each Region, to target sectors such as the following:
 - (i) PPPs
 - (ii) Design Build
 - (iii) Infrastructure generally;
 - (iv) Healthcare
 - (v) Water
 - (iii) Information and Communications Technology;
 - (iv) Defence industry; and
 - (v) Olympics (2024 and 2028).



- Continue to improve and enhance **Dispute Avoidance and Prevention techniques** to minimize disputation costs to Dispute Board users.
- Review and enhance (where applicable) DRBF's **Relationship and Collaboration Agreements with International, Regional and Professional Organizations** such as FIDIC, World Bank, ICC, AGC, AACE, CIArb, ACA, Engineers Australia, Consult Australia, Resolution Institute (Australia) and other similar organizations. Based on consultation with Regional Boards, review and renew the current collaboration agreements and current appointments and otherwise appoint individuals to each significant relationship with an international and regional (or equivalent) organization to evaluate and provide recommendations to the relevant Regional Boards and through those Regional Boards provide regular reports to ExBoD on, and any issues that might arise in relation to, the health of those relationships.
- Subject to an appropriate business case being approved by ExBoD, invest from Reserves in a significant upgrade and enhancement of **DRBF's ICT Capabilities** to enable DRBF management to work smarter,
- Continue to monitor whether **new and additional Regions for DRBF** should be established to enhance delivery of outreach and member services in areas with significant membership and DB use.
- Improve the **database** for all DBs in all Regions.
- Use the cross-regional **Strategic Planning Committee** to follow up on certain individual strategies within the adopted Five Year Strategic Plan and recommend any new strategies to ExBoD.